

Alexandria-Caen Sister City Committee

DRAFT Meeting Minutes

Monday, February 7, 2022

7:00 pm

Alexandria City Hall – Room 1101

- I. Welcome and Call to Order – 7:04pm quorum present
- II. Approve Minutes from December and January Meeting – meeting minutes were approved.
- III. Elections -
 - A. Secretary – Angelique nominated Allison. Members voted. Motion passed.
 - B. Treasurer – The Committee agreed to leave the position vacant until we find a volunteer to fill it.
 - C. Chair – Laura nominated Angelique (seconded by Allison and Leslie). Members voted. Motioned passed.
- IV. Events and Program Planning
 - A. Welcome Committee – See handout. Kyly presented. Jim reminded us that any time two or more members of the committee meet, there needs to be a publicly-available invite with agenda. It was discussed that we could also send social media invites to new members to join/follow the Committee pages. The Committee agreed that a personalized email could be sent to each new member and then a member of the Committee, on a rotating basis, will meet for coffee with the new member.
 - B. Alumni Engagement Committee – See handout. Jennie presented. During the discussion of this handout, it was noted that there is a Friends of ACSCC email distribution list that has 58 contacts. Holly currently has the list. We should also somehow use that to stoke engagement (need to figure out how/where that list will fit in). Jennie suggested having a goal of having at least one social event that is specifically for Committee alumni. The Committee discussed which means of communication (Facebook, email, Google groups) would be the most effective. Since the list of contacts includes emails, the Committee decided that would be the best method for now. We also discussed obtaining a list of former members from the City Clerk’s office.
 - C. D-Day Commemoration – See handout. Kerem presented. During the discussion, there was a question about whether someone took over Tracy Faust’s (retired) spot as the City sound technician. Jim said he would check. Regarding sponsorships, Ashley asked about how sponsors were selected in the past. We need members to help support. We discussed whether we should consider reducing some of the activities for D-Day in favor of being able to reallocate resources to other events. We discussed looking for sponsors to help reduce the cost of the D-Day program.
 - D. D-Day Lecture - See handout. Kerem presented. We discussed the possibility of combining the D-Day Commemoration with the D-Day lecture, but concluded it was two different target audiences between the events and decided to keep them separate.
 - E. Beaujolais Nouveau – See handout. Kerem presented. Same week as Cider Week. Maximum capacity at Lloyd House is 100.
 - F. Brin de Muguet – See handout. Kyly presented. We discussed whether or not we should charge admission to the event since the main purpose of the event is to introduce and bring awareness of the Committee to the community. We discussed obtaining a booth at the Farmers Market.

- G. Barkus Event - See handout. Kyly presented. We discussed joining the Scottish Walk with dogs in costumes.
- H. History Walk – See handout. Laura presented. There was concern that the price of the tour (\$30) might be too high. Laura has a friend from Mount Vernon who suggested that one of their historians might be interested in being a guide. Also, contact new owner of Lafayette House to see if we could go in. Drinks afterwards – possibly Lost Boy Cider. John Chapman would be a great person to find out the best way to get a historic tour going. Jim added that there could be trail signs added along Washington St in the near future.
- I. Intern Program – Incoming Caen Student – Currently on hiatus. See handout. Jennie presented.
- J. Intern Program – Outgoing Alexandria Student - Currently on hiatus. See handout. Jennie presented.
- K. Middle School Exchange - Currently on hiatus. See handout. Jennie presented.

V. Communications and Marketing Strategy

VI. Open Floor

VII. Public Comment

VIII. Adjournment

2022 Calendar

January – 1/29 Zoom Across the Atlantic

February –

March –

April –

May –

June – 6/2 – D-Day Lecture, 6/4 – D-Day Event

July –

August –

September –

October –

November – 11/17 Beaujolais Nouveau

December – Scottish Walk

Attendees:

Angelique Moss

Allison Wynn

Scott Campbell

Kyly Larriviere

Laura Withers

Elodie Guillon

Jennie Reading

Leslie Tourigny

Kerem Bilge

Ashlee Harper

Dan Morrison (on phone)