

Portside in Old Town Summer Festival
sponsored by Ting Internet



Alexandria Jazz Fest
presented by the
City of Alexandria's Office of the Arts



Friday, June 16 & Saturday, June 17, 2023

Waterfront Park

Friday, June 16

6:00 – 6:10 p.m. Opening remarks

6:15 – 7:00 p.m. Joe Baione Quintet

7:15 – 8:00 p.m. Michael Hawkins and the Brotherhood

8:15 – 9:00 p.m. Sharón Clark

Poetry interludes by C. Alexandria-Bernard Thomas, Sami Miranda, ACPS poet laureates and Poet Laureat Zeina Azzam

Saturday, June 17

1:00 – 1:15 p.m. Opening remarks

1:15 – 2:00 p.m. Ouros, nouveau flamenco

2:30 – 3:15 p.m. Kalkidan Meshesha, Ethiopian

3:45 – 4:30 p.m. Oh He Dead, indie soul

5:00 – 5:45 p.m. The Linwood Taylor Band with special guest Sol Roots, blues

6:15 – 7:15 p.m. Curley Taylor & Zydeco Trouble, zydeco

7:45 – 9:00 p.m. Hermanos Galvan y Orquesta, Latin



Event Overview

Event Dates

Friday, June 16 & Saturday, June 17

Event Location

Waterfront Park 1A Prince Street
Unit block of King Street

Event Producers

Visit Alexandria
City of Alexandria's Office of the Arts

Free Admission

2023 Estimated Attendance At One Time

Friday – 1,000 people

Saturday – 2,500 people

2023 Total Estimated Attendance

15,000 – 20,000

Activities

Office of the Arts
Office of Historic Alexandria
Tall Ship Providence
Safe Space NOVA
UpCycle Creative Reuse Center

Food

The Italian Place
Kungfu Kitchen
Borinquen Lunch Box
Chalkboard Wings & BBQ
Dolci Gelati

Retailers

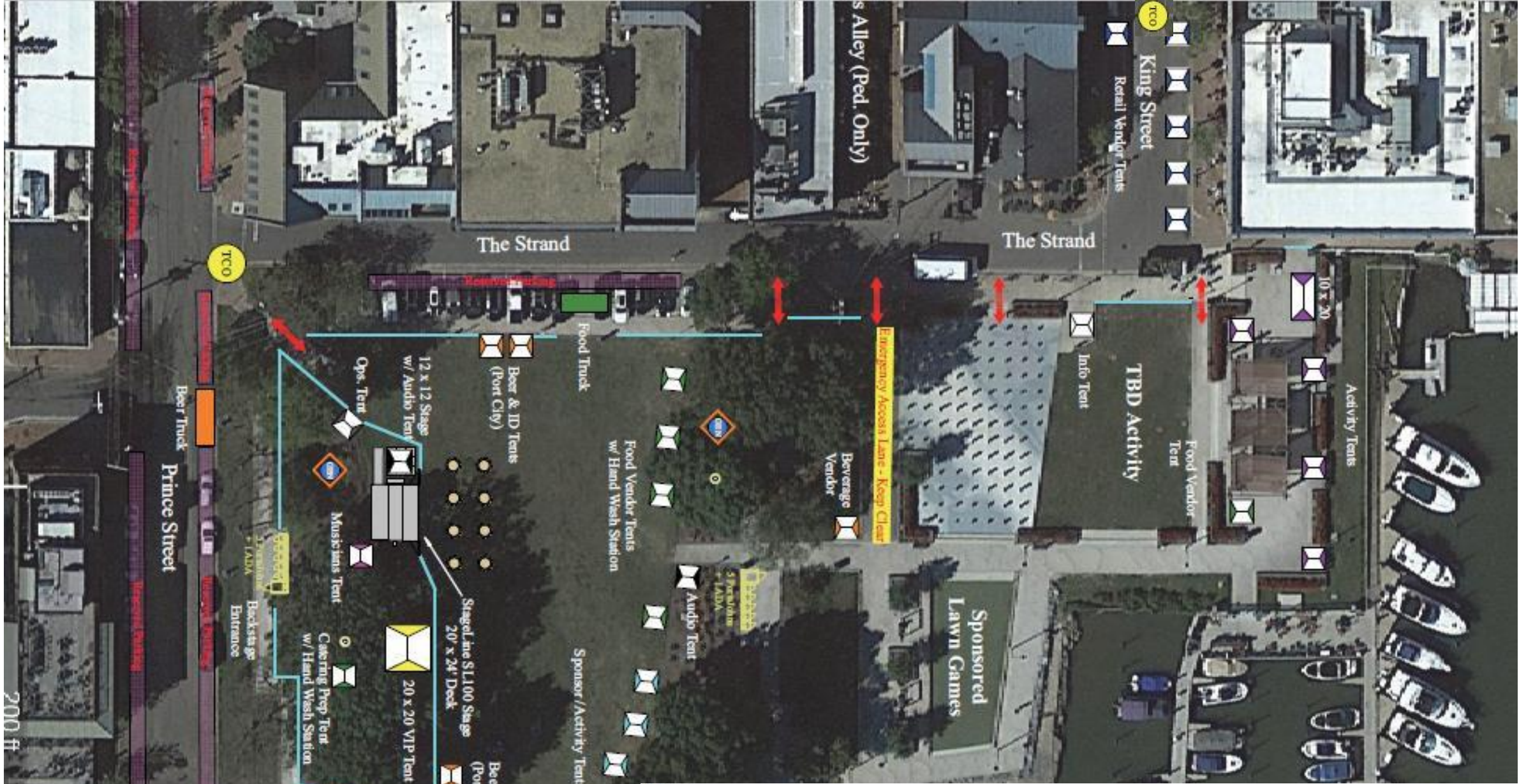
Made in ALX
Sophisticate Supply
Inti Phaxsi Gems
White Lilly Shoppe
Ten Thousand Villages

Volunteer Program Partner

Volunteer Alexandria

Community Partners





200 ft

Tall Ship Providence

Key

- | | | | |
|-----------------|---------------------|-----------------|------------------------|
| - Retail Tent | - Musician Tent | - Food Truck | - SL100 Stage |
| - Activity Tent | - Operations Tent | - Guests Enter | - Fencing |
| - Audio Tent | - Sponsor Tent | - 60" Rnd. of 8 | - Hand Washing Station |
| - Food Tent | - VIP/Hosp. Tent | - Generator | - Porta-Johns |
| - Info Tent | - Wine/Beer/ID Tent | - Beer Truck | |

OVERALL VIEW

All Tents 10 x 10 Unless
Otherwise Noted

Reserved Parking

Locations Requested

- All spaces adjacent to Waterfront Park on Strand Street
- All spaces on the unit block of Prince Street

Vehicles

Several 26 ft. trucks, pick-ups, cars, vans

Thursday 5:30 AM to 11:59 PM

Strand St. and North side of Prince St. adjacent to Waterfront Park

Friday ALL DAY

All spaces on Strand St., All spaces on Prince St

Saturday ALL DAY

All spaces on Strand St., All spaces on Prince St.

Sunday TBD

Strand St. and North side of Prince St. adjacent to Waterfront Park



Reserved parking shaded in purple with red text.

Community Notifications

Focus on residents, organizations and businesses in the immediate area of Waterfront Park

- Waterfront Commission
- Old Town Business Association
- Old Town Civic Association
- Old Dominion Boat Club
- Old Town North Alliance
- Old Town North Community Association

Visit Alexandria

- Member newsletter (400+ businesses)
- Alexandria Insider e-news
- Press release circulated to local and regional media contacts
- Digital and print marketing campaign

City of Alexandria

- City E-news and City Website
- OCPI/RPCA social media channels
- Office of the Arts social media channels